

ARE YOU LOOKING FOR EXAMPLES IN A SPECIFIC NICHE? JUST ASK!

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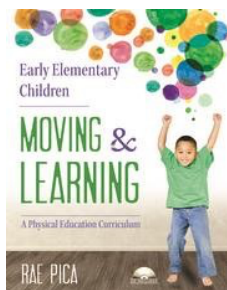
EDUCATIONAL

SEO EXAMPLES



For this project, landing pages were key as best practices are full of science and data and testing that really does show and prove what really works. In our campaign, we did try and buck convention by having not only one but several landing pages, tons of content, and multiple links. **ROI: 560%**

Keyword	Pos	Volume	CPC
benefits of learning a second language	1 (1)	1,000	2.56
translator career	1 (1)	590	2.08
benefits of learning a foreign language	1 (1)	590	1.98



An educational consultant that works through keynote speeches, workshops, and consulting. This person helps educators learn to focus on whole child development. An SEO strategy and implementation plan was designed in order to improve her online presence and increase lead acquisition quickly. **ROI: 330%**

Keyword	Pos	Volume	CPC
early childhood education keynote speakers	2 (2)	40	3.50
early childhood motivational speakers	5 (5)	90	5.86



Owners of the private school had tried everything: SEO attempts, ads, TV, events, expos, local directory listings, social media marketing...they needed better, and more results. While it's rare to see results extremely fast, fast results are what we saw. The business owners were stunned and pleased, and this motivated them to keep making the recommended changes and sticking to the plan. **ROI: 500%**

Keyword	Pos	Volume	CPC
daycares in kennesaw ga	4 (4)	320	6.49
second grade age	10 (10)	1,300	0.00

FURNITURE/DECOR

SEO EXAMPLES



For this project, product pages were key as best practices are full of science and data and testing that really does show and prove what really works. In our campaign, we did try and buck convention by having not only one but several landing pages, tons of content, and multiple links. **ROI: 450%**

Keyword	Pos	Volume	CPC
ceiling fans	8 (7)	246,000	4.30
pendant lighting	4 (4)	90,500	3.18



A company that specializes in modern design required rankings improvements for “modern furniture” keywords. An SEO strategy and implementation plan was designed in order to improve their online presence and increase lead acquisition quickly. Return on investment was high because each product sold resulted in large sales. **ROI: 700%**

Keyword	Pos	Volume	CPC
modern light fixtures	1 (1)	5,400	2.83
modern bar stools	2 (2)	12,100	3.41

200+ Niches, 1000+ Projects!

ARE YOU LOOKING FOR EXAMPLES IN A SPECIFIC NICHE? JUST ASK!

HEALTH AND FITNESS NICHE

- Health & Fitness for Busy People
- Body-weight training
- How to lose weight and feel awesome, Vegan diet
- Muscle Gain
- Cure Diabetes
- Diet
- Nutrition
- Yoga

ONLINE BUSINESS NICHE

- Blogging
- Freelancing
- E-commerce
- WordPress
- Social Media Marketing
- Entrepreneurial education for young children & adults
- DIY Projects, DIY Business and Selling Homemade Items
- Blog & Website Design for Non-Designers

TECH NICHE

- Smart Watch
- Gadgets
- Drones
- Kitchen Upgrades
- Using technology in small business (Google Docs, CRM, credit card processing)
- Bullying/cyber bullying
- Getting Microsoft Certified
- Indie Video Game Development
- Video Game tactics showed through video tutorials

SKILL DEVELOPMENT NICHE

- Sound Mixing
- Garage Organisation
- Drawing
- Hairstyles
- Language Learning Blogs
- Writing Style
- Social Dynamics & Communication Skills
- Working In Uncommon Fields of Expertise While Location Independence
- Behavioural disorders in children
- Rapid Language Learning + 6 more

HOME & DECOR NICHE

- Home Automation
- Wall Decor
- DIY
- Apartment living (this could range from renter issues to decor etc.)
- Interior design blog
- 6 Survival Niches
- 3 food Sub niches
- 5 PersonalFinance niches

PARENTING NICHE

- New Borns
- First-time parent advice and suggestions
- Baby care products
- Newborn essentials
- 4 dating sub niches
- 13 most searched niches of various categories