



SWIMON Content Marketing Example

Executive Summary

Congratulations on completing your first campaign for SWIMON. Our team worked very hard to get SWIMON to the very top! Overall, your campaign resulted in 2,352 clicks into Apple and Android apps. Given that most CTR (Click-through rates) are below 5%, your content promotion reached over 50,000 impressions in the past month.

The results are now in. SWIMON achieved 5-star reviews in both Apple and Android app groups. It is the #1 App in Google for the search term “Swimon” in both desktop and mobile search (screenshots below). It is now ranked on the top page of Google.

SWIMON also achieved record views after news of its launched reached the top of Google News through several publishers.

There are in total 628+ links/content promotion areas & 8 Social Post updates.

- ✓ Social Post Updates : Swimon_social_post_update_delivery.docx
- ✓ Blog : Swimon_blog_2.0_delivery.xlsx
- ✓ Directories : Swimon_directories_delivery.xlsx
- ✓ High PR : Swimon_high_pr_delivery.xlsx
- ✓ Social Bookmarks : Swimon_social_bookmark_delivery.xlsx
- ✓ Press Release : Swimon_press_release_delivery.xlsx
- ✓ Doc Sharing : Swimon_doc_sharing_delivery.xlsx
- ✓ Large scale press release: Swimon_large_scale_press_release.pdf
- ✓ Published articles: Swimon_published_articles.docx

SWIMON Apple App Report

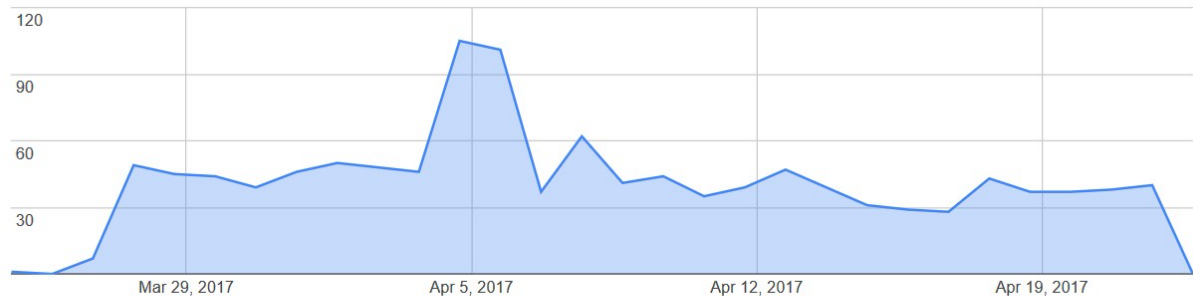
Analytics data for goo.gl/QGZeCt

Created Mar 22, 2017

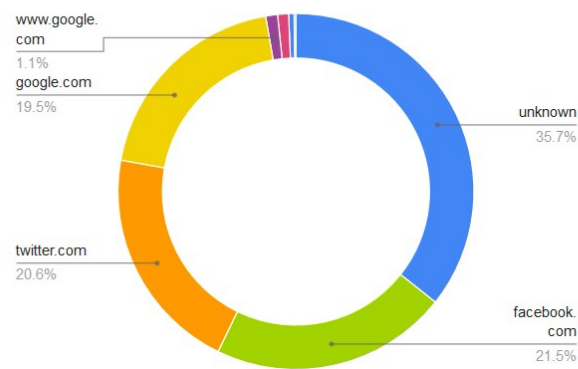
Original URL: itunes.apple.com/us/app/swimon/id1178463193

Total Clicks
1,208

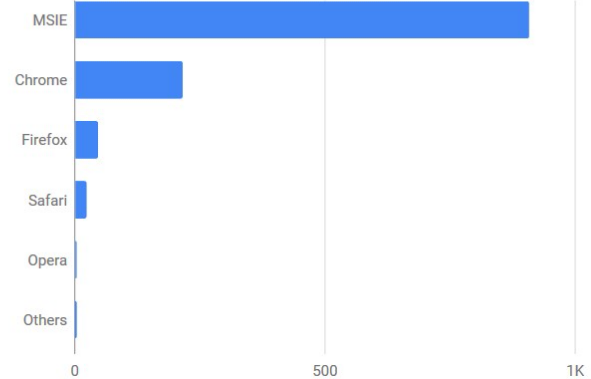
Timeframe: month



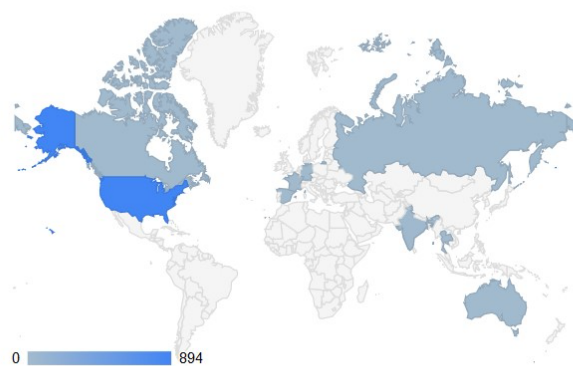
Referrers



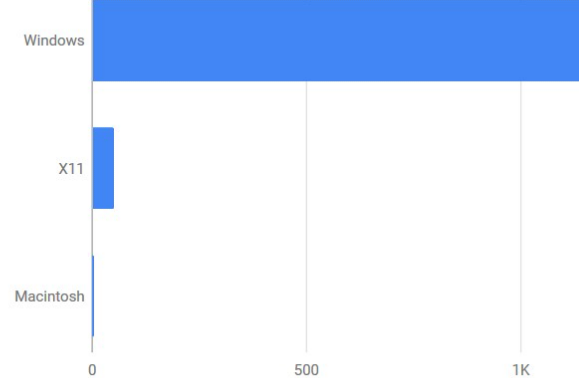
Browsers



Countries



Platforms

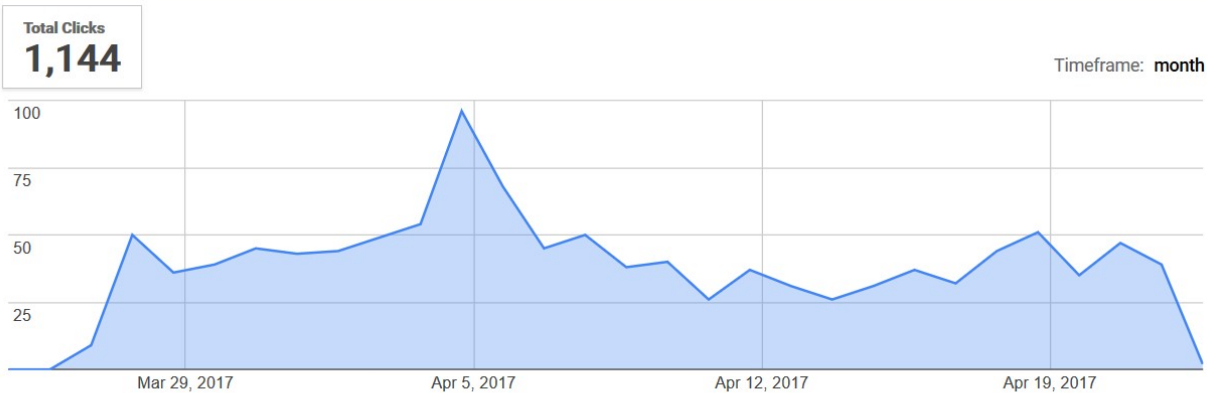


SWIMON Android App Report

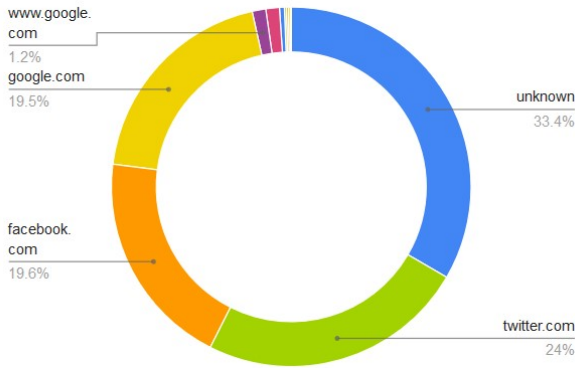
Analytics data for goo.gl/seQ0CC

Created Mar 22, 2017

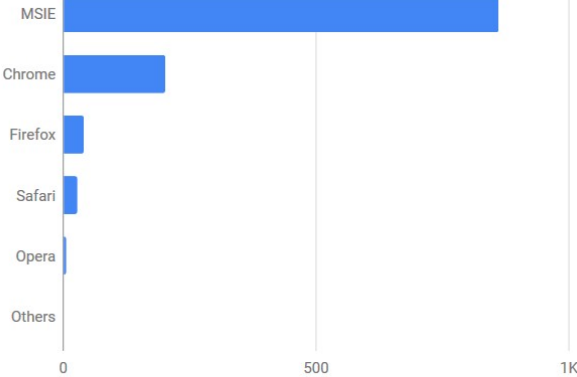
Original URL: play.google.com/store/apps/details



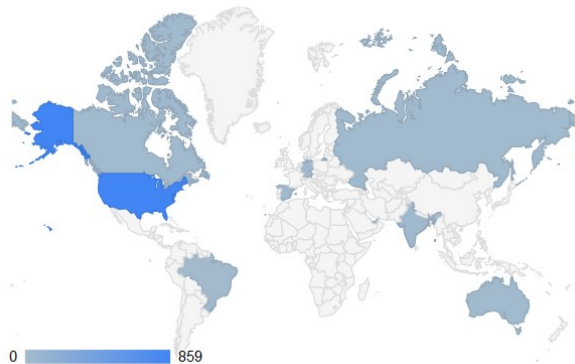
Referrers



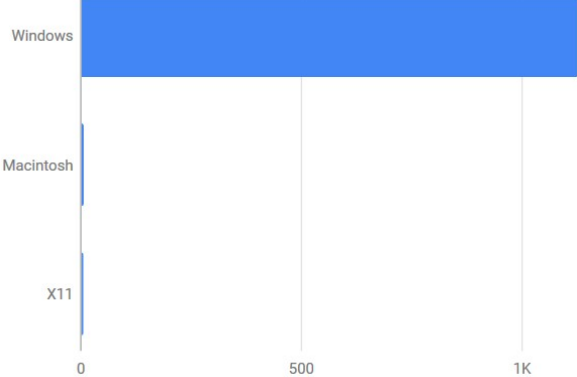
Browsers



Countries



Platforms



SWIMON Reviews Report

REVIEWS



PrimeTime Gigs ★★★★★
Love the memory game. It gets your mind working!



Milovan Malicevic ★★★★★
Great memory game and the sound is relaxing! Loved it



Eshwar Polkar ★★★★★
Keeps the mind guessing! Good way to train your mind.





Goran Pupovac ★★★★★
Great!

ADDITIONAL INFORMATION

Updated November 6, 2016	Installs 100 - 500	Current Version 0.8
Requires Android 4.0.3 and up	Content Rating Rated for 3+ Learn more	Permissions View details
Report Flag as inappropriate	Offered By Monirapps	
Developer Visit website Email cto@monirapps.com Privacy Policy 11 rue Ferrus 75014 Paris		

SWIMON Mobile Page One Rankings


 swimon

Swimon - Home | Facebook

[https://m.facebook.com › swimon](https://m.facebook.com/swimon)


Swimon, Shah Alam, Malaysia. 2647 likes · 185 talking about this. Your Open Water Swimming Partner Coaching Events Organizer Swimming Open Water...

SwimOn - Najnovije informacije iz sveta plivanja

www.swim-on.rs

KONTAKTIRAJ SWIMON TIM. Imate zanimljivu priču? Snimili ste zanimljiv video o vašem klubu? Potreban vam je trener sa određenim kvalifikacijama? Želite da ...

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Swimon

App Store: 0.0 ★★★★★ (0)

Do you remember Simon ? The famous 80's electronic game of memory skill where you had to repeat a series of tones and light in the good order. Swimon ...

Free

INSTALL

Takmičenja Archives - SwimOn

www.swim-on.rs › category › takmicenja

Na Gradskom olimpijskom bazenu u Banja Luci održaće se osmi po redu međunarodni plivački miting „22. April“. Takmičenje se nalazi u FINA i LEN kalendaru i ...

SWIMON Desktop Page One Rankings

← ⓘ | https://www.google.com/?gfe_rd=cr&ei=rfv7WNzJJP88wf36bVY&gws_rd=ssl,cr&fg=1#q=swimon 🔍 Search

Google swimon 🔍

All Images Videos News More Settings Tools

About 2,530,000 results (0.40 seconds)

English - swimon
<https://www.malaysiaopenwaterswimming.com/> ▼
Dont miss your golden chance to participate in back-to-back open water Swimming race in Malaysia. Putrajaya Oceanman, 18-19th Mar 2017. Putrajaya Lake.

Openwater Race - swimon
<https://www.malaysiaopenwaterswimming.com/openwater-race/> ▼
Registration period: Open: Nov 14, 2016 Closed: Dec 9, 2015 or upon reaching the limit(whichever comes first). Maximum participants 120. Race Start/Cutoff ...

Swimon - Home | Facebook
<https://www.facebook.com> > ... > Shah Alam, Malaysia > Outdoor, Recreation & Fitness ▼
Swimon, Shah Alam, Malaysia. 2647 likes · 185 talking about this. Your Open Water Swimming Partner Coaching Events Organizer Swimming Open Water...

SwimOn - Najnovije informacije iz sveta plivanja
www.swim-on.rs/ ▼ [Translate this page](#)
KONTAKTIRAJ SWIMON TIM. Imate zanimljivu priču? Snimili ste zanimljiv video o vašem klubu? Potreban vam je trener sa određenim kvalifikacijama? Želite da ...
Takmičenja · Svet · Slovenija · Trening na suvom

swimon - Calendar
www.swimon.my/ ▼
Swimon Malaysia Open Water Clinics Events Swimming Lessons.

#swimon hashtag on Twitter
<https://twitter.com/hashtag/swimon> ▼
See Tweets about #swimon on Twitter. See what people are saying and join the conversation.

[PDF] (Microsoft PowerPoint - NSK-SwiMon-Pamp.ppt [214\335\212\267 ...
<https://www.cysol.co.jp/products/catalogs/NSK-SwiMon-Pamp.pdf> ▼ [Translate this page](#)
NetSkateKoban® SwiMon EX スイッチライセンス. スイッチライセンス」は、「既存のインテリジェントスイッチと連携した社内ネットワーク内. への不正持ち込みPCの状況把握 ...

Amazon.com : Swim On Waterproof Silicone Swim Cap, Large, Black ...
<https://www.amazon.com/Large-Swim-Thick-Curly-Slip/dp/B00UF02K94> ▼
★★★★★ Rating: 3.6 - 296 reviews
Large Swim Cap for Long, Thick, or Curly Hair by Swim On - Waterproof Silicone, Slip-On, Comfort-Fit Design - High-Quality Swim Cap For Longer Hair

Swimon on the App Store - iTunes - Apple
<https://itunes.apple.com/gb/app/swimon/id1178463193?mt=8> ▼
Do you remember Simon ? The famous 80's electronic game of memory skill where you had to repeat a series of tones and light in the good order. Swimon ...

SwimOn-Larrosa Open Water Swim camp at Perhentian Island : 29.09 ...
toughasia.com/.../swimon-larrosa-open-water-swim-camp-at-perhentian-island-29-09-... ▼
Aug 25, 2016 - If you need help or more training with open water swimming, the SwimOn-Larrosa 2016 Perhentian Island Open Water Swim (OWS) Camp ...

SWIMON in Google News

The screenshot shows a Google News search results page. The search bar contains the text "Monirapps Launches New App Aimed at Improving Memory Function". Below the search bar, there are tabs for "All", "News", "Videos", "Images", and "More". The "News" tab is selected. Below the tabs, there are filters: "All news", "Recent", "Sorted by date", "Show Duplicates", and "Clear". The search results are displayed as a list of news items, each with a title, source, date, and a brief description. The first four results all have the same title: "Monirapps Launches New App Aimed at Improving Memory Function". The sources are MilTech, satPRnews (press release), Digital Journal, and MilTech. The dates are all "Apr 5, 2017". The descriptions are identical for all four results: "Monirapps, the Paris-based mobile development studio has announced the recent rollout of its innovative memory game app, Swimon. This latest in a long line ...". At the bottom of the results, there is a section titled "Stay up to date on results for Monirapps Launches New App Aimed at Improving Memory Function." with a "Create alert" button. Below this section, there is a disclaimer: "The selection and placement of stories on this page were determined automatically by a computer program. The time or date displayed reflects when an article was added to or updated in Google News."

https://www.google.com/search?q=Monirapps+Launches+New+App+Aimed+at+Improving+Memory+Function&tbs=sbd:1,nsd:18

Google

Monirapps Launches New App Aimed at Improving Memory Function

All News Videos Images More Settings Tools

All news Recent Sorted by date Show Duplicates Clear

Monirapps Launches New App Aimed at Improving Memory Function
MilTech - Apr 5, 2017
Monirapps, the Paris-based mobile development studio has announced the recent rollout of its innovative memory game app, Swimon. This latest in a long line ...

Monirapps Launches New App Aimed at Improving Memory Function
satPRnews (press release) - Apr 5, 2017
Monirapps, the Paris-based mobile development studio has announced the recent rollout of its innovative memory game app, Swimon. This latest in a long line ...

Monirapps Launches New App Aimed at Improving Memory Function
Digital Journal - Apr 5, 2017
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Monirapps Launches New App Aimed at Improving Memory Function
MilTech - Apr 5, 2017
Paris, France — (SBWIRE) — 04/05/2017 — Monirapps, the Paris-based mobile development studio has announced the recent rollout of its innovative memory ...

Stay up to date on results for **Monirapps Launches New App Aimed at Improving Memory Function.** Create alert

The selection and placement of stories on this page were determined automatically by a computer program. The time or date displayed reflects when an article was added to or updated in Google News.

SWIMON in Google Organic



Monirapps Launches New App Aimed at Improving Memory Function



[All](#) [News](#) [Videos](#) [Images](#) [More](#)

Settings Tools

About 230 results (0.57 seconds)

Monirapps Launches New App Aimed at Improving Memory Function ...

www.abnewswire.com/.../monirapps-launches-new-app-aimed-at-improving-memory...

Apr 5, 2017 - **Monirapps**, the Paris-based mobile development studio has announced the recent rollout of its innovative **memory** game **app**, Swimon.

Monirapps Launches New App Aimed at Improving Memory Function ...

www.crossroadstoday.com/.../monirapps-launches-new-app-aimed-at-improving-memor..

Apr 5, 2017 - **Monirapps**, the Paris-based mobile development studio has announced the recent rollout of its innovative **memory** game **app**, Swimon.

Monirapps Launches New App Aimed at Improving Memory Function ...

www.nbc-2.com/.../monirapps-launches-new-app-aimed-at-improving-memory-functio...

Apr 5, 2017 - **Monirapps**, the Paris-based mobile development studio has announced the recent rollout of its innovative **memory game app**, Swimon.

Monirapps Launches New App Aimed at Improving Memory Function

www.rfdtv.com/.../monirapps-launches-new-app-aimed-at-improving-memory-function

Apr 5, 2017 - **Monirapps**, the Paris-based mobile development studio has announced the recent rollout of its innovative **memory** game **app**, Swimon.

Monirapps Launches New App Aimed at Improving Memory Function

www.fox34.com/.../monirapps-launches-new-app-aimed-at-improving-memory-functio...

Apr 5, 2017 - **Monirapps**, the Paris-based mobile development studio has announced the recent rollout of its innovative **memory game app**, Swimon.

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www.wpsdlocal6.com/.../monirapps-launches-new-app-aimed-at-improving-memory-fu...

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www.newson6.com/.../monirapps-launches-new-app-aimed-at-improving-memory-funct...

Apr 5, 2017 - **Monirapps**, the Paris-based mobile development studio has announced the recent rollout of its innovative **memory game app**, Swimon.

Monirapps Launches New App Aimed at Improving Memory Function ...

www.news9.com/.../monirapps-launches-new-app-aimed-at-improving-memory-functio...

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Monirapps Launches New App Aimed at Improving Memory Function ...

www.cbs8.com/.../monirapps-launches-new-app-aimed-at-improving-memory-function

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www.wdrb.com/.../monirapps-launches-new-app-aimed-at-improving-memory-function

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